

Experience

2026-Present **Graphic Designer,**
Aidance Scientific LTD

- Design of the company website and its ongoing marketing assets
- Blogs, newsletters, and digital campaigns
- Product videos and packaging design

2023-2025 **Graphic Designer,**
GrayMatters Health

- Design of brochures, flyers, and social media posts
- Photography and editing of instructional videos
- Development of the company's graphic language

Military Service

2018-2020 **IDF Spokesperson Unit**

- Formulating responses to complex queries from leading media outlets
- Managing press programs and accompanying international reports (BBC, Defense News)
- Managing social media channels in English

Education

2021-2025 **B.des Visual**
Communication, University of Haifa
(WIZO)

2014-2017 **Reut Arts High School,**
Haifa

- Full matriculation, 10 units in classical music (piano)
- Participation in musical ensembles and accompaniment of singers and various instruments

Languages

Hebrew – Native

English – Fluent

Skills

Adobe Creative Suite:
InDesign, Illustrator, Photoshop,
After Effects, Premiere
UX/UI: Figma
AI: ChatGPT, Claude,
Midjourney, Adobe Firefly
Microsoft Office, WIX
Printmaking: monotype, cyanotype,
woodcut

Interests

Choir singing
Drawing and printmaking
Piano playing

tamariancu.com

LinkedIn [tamar-iancu](#)

Graphic Designer

Haifa, IL